



Your campsite on [www.rustiekkamperen.com](http://www.rustiekkamperen.com)?

Here you will find information about cooperation with "Rustic camping".

The possibilities:

### **The site [www.rustiekkamperen.com](http://www.rustiekkamperen.com)**

A very popular site since 2008. Currently about 1.5 million-page views per year with over 160 000 visitors and growing. On average guests look at 9 pages!

You get a whole page with information and pop-up photos, links and even a link to a movie, if you have one. You can always change (through us).

Every year this site grows with campsites and countries. We choose to charge low costs to our advertisers and no other advertising to keep the site focused and quiet. So you will only find camping-oriented info on it! If you think your campsite meets the criteria \* you can enter your info and 10 photos yourself via WeTransfer. You will receive a message from us quickly and you can quickly access the site. **Costs € 55,- ex VAT per year** Camp sites in the EU with valid VAT EU number can pay ex VAT.

## **The fairs**

Since 2017, Rustiek Kamperen also participates in various targeted camping fairs, including the Kampeer beurs in Utrecht. We promote our name and your campsite

(because we know almost all campsites personally, we can promote them!) You are also mentioned in our specially made brochure for the fairs, which is widely distributed. **Costs: € 50,-** ex VAT per year (at least two large fairs and two smaller ones)

**The super complete (recommended) promotion package is thus only 130,-** ex VAT plus the following free services for our partners ...

## **The guides.**

These have existed for 22 years and are very successful. Mentioned in the guide or an entire page and recording is assessed by the authors.

The guides are for sale everywhere in the Dutch language area, also at the ANWB and BOL.com and in Flanders. The publisher also has an own webshop: <https://blu.vrijeboeken.com>

Our aim is to name all affiliated campsites in the guide. This can be done, seen the limited space in the guide, as a whole page, or as an extra tip at another campsite if there are many campsites in the same area. Recording is possible with every revised reprint. Cost: none

We also have nice rustic camping stickers for your reception.

These are sent to the partners for free.

## **Social media**

Rustiek Kamperen has a well-viewed Facebook page with over 5000 followers and also twitter, Instagram, Youtube channel and a well-read blog. If you advertise on Rustiek Kamperen we also pay attention to your company. You are also invited to write a nice piece for the blog, if you wish. If you ever want to sell your rustic campsite, you can put your camping site on our media for free.

Cost: none.

## **The future**

We are now working on new guides for various countries, extension of the app, the site and the exhibition participations. We are always looking for new and / or existing rustic campsites and often the first ones to bring them to the attention.

## **About rustic camping**

Rustic camping? What is that exactly? For one, it is primitive camping. For the other it may be a bit more luxurious, but high demands are placed on space and tranquillity. Yet another will call a campsite rustic in a particularly beautiful environment.

Everyone has (fortunately!) A bit of his own idea and thinks it is more important than the other, but a few characteristics always stand out as important in my many conversations with campers.

Here then the criteria that I use to make the selection:

- natural location
- small scale
- quiet atmosphere
- enough space
- natural and authentic atmosphere
- nice leadership
- few mobile homes and / or permanent rental
- audience more focused on peace and atmosphere than on entertainment

Of course, there are nuances here and one campsite scores high on one point and what lower on another. Campsites of more than 100 places are generally not included. Most campsites are with us (far) under 40 places. If in doubt, please contact us!

## About us

Rustic camping has been around for 22 years. It started as a successful series of camping guides from KOSMOS publishers. Author for the countries France, Spain and Portugal since 1998 and the undersigned Bert Loorbach founded the site in 2008 and in 2013 took over the whole series in his own BLU publishing house. Since then, all guides have been completely renewed and regularly updated. He also owns the rustic camping La Montgarnie in Burgundy: [www.lamontgarnie.com](http://www.lamontgarnie.com).

For the site he works with webmaster Bert Lammers van Bueren from Webdiezain. For the guides we work with various authors and many campers with experience. For our work we regularly visit campsites, many companies we know personally.

Our philosophy is to present the best rustic campsites to the campers in various targeted and affordable ways. Campers often do not know where to start looking when searching a nice camping. We often say: we do the homework for you! So we always try to do this in the most cost-effective way, realizing that we are almost all small entrepreneurs. In addition, we are convinced (and through experience!) That the Rustic guest is generally a nice guest!

I hope you find this interesting and want to work with us, you will not regret it!

Do not hesitate to mail if there are questions:

[info@rustiekkamperen.com](mailto:info@rustiekkamperen.com)

Sincerely,  
Bert Loorbach Publisher